



# THE Student-Run Newspaper of Fresno City College RAMPAGE

1101 E. University Avenue Fresno, CA 93741  
559-442-8262  
business@therampageonline.com

 **The Rampage**

 **@rampagenews**

 **@rampagenews**

 **TheRampageOnline**

## ADVERTISEMENT RATES

Online	Dimensions	Price/Duration
Header	728x90	\$200/Month
Footer	728x90	\$175/Month
Sidebar	300x250	\$185/Month
Newsletter	Dimensions	Price/Email
Header	728x90	\$115/per
Footer	728x90	\$105/per

The Rampage is an online based publication with a bi-weekly newsletter. Ad rates are made using average site visits and subscribers

## Discounts

**ADVERTISE IN TWO OR MORE**

**CONSECUTIVE ISSUES - 5%**

**ON-CAMPUS ORGANIZATION - 25%**

**SMALL BUSINESS - 20%**

The Rampage is an award-winning student-run newspaper serving and representing the Fresno City College community since 1949. Student journalists, photographers, and graphic artists hone their skills through first-hand experience in newspaper production and online content keeping pace with the shift in professional journalism. The Journalism Association of Community Colleges has consistently recognized The Rampage staff individually for their work and the publication for general excellence.

The Rampage receives an average of 5,000 site visits per month from Fresno City College students, staff, faculty, and each campus within the State Center Community College District, including Madera Center, Oakhurst Center, Reedley College, and Clovis Community College. The Rampage has an average visit time of 120 seconds.

## Fall 2023 Newsletter Dates

**ISSUE 1: AUGUST 30, 2023**

**ISSUE 2: SEPTEMBER 13, 2023**

**ISSUE 3: SEPTEMBER 27, 2023**

**ISSUE 4: OCTOBER 11, 2023**

**ISSUE 5: OCTOBER 25, 2023**

**ISSUE 6: NOVEMBER 8, 2023**

**ISSUE 7: NOVEMBER 22, 2023**

**ISSUE 8: DECEMBER 6, 2023**

## **How To Place An Ad With The Rampage:**

Purchase orders may be made by phone or email.

**Office: 559.442.8262**

**Email: [rampage-business@fresnocitycollege.edu](mailto:rampage-business@fresnocitycollege.edu)**

In order for purchase order(s) to be processed, we require the following information:

- Name of company/organization purchasing advertisements
- Contact Person Name
- Billing Address
- Dimensions of media
- Description of advertisement
- Time Sensitivity of Advertisement (if applicable)
- Once the required information is received, an invoice signed by a Rampage representative will be sent to clients for confirmation.
- Signed invoices will be recorded and advertisements purchased will be placed once media is submitted.
- Invoices and Tear sheets will be mailed to clients as proof of performance.

## **Newsletter Media Submissions**

All newsletter publications fall on a Wednesday. Media submissions are due by 5 p.m. on the Friday before publication. In order to ensure timely placement of each advertisement, we require clients to submit media files in PDF, JPEG, and GIF format via email.

## **Payment Guidelines**

Payment Policy

- All Purchase orders must be paid in full by the end of the semester. Please plan accordingly.
- Personal or business issued checks may be mailed to: 1101 E. University Avenue, Fresno, CA 93741
- When making payments by phone (559-489-2234) please indicate company name and date on which advertisements are placed.

## **Make Good Policy**

The Rampage will consider issuing clients a “make good” in the event of the following errors:

- Sizing, price of item advertised, date, time, or place of event are incorrect, providing the error is the sole fault of The Rampage.
- Make goods will be considered only within 5 working days after the date of publication in which the error occurs.
- Liability of The Rampage may not exceed the original cost of the advertisement.
- Minor typographical errors do not qualify for make-good adjustments.
- The Rampage will place an online or newsletter advertisement in the amount equal to original purchase order in addition to placing the ad online on <[www.TheRampageOnline.com](http://www.TheRampageOnline.com)>
- If a scheduled ad has not been paid for, the purchase order may be canceled or rescheduled.
- Refunds will ONLY be issued for time sensitive promotions.